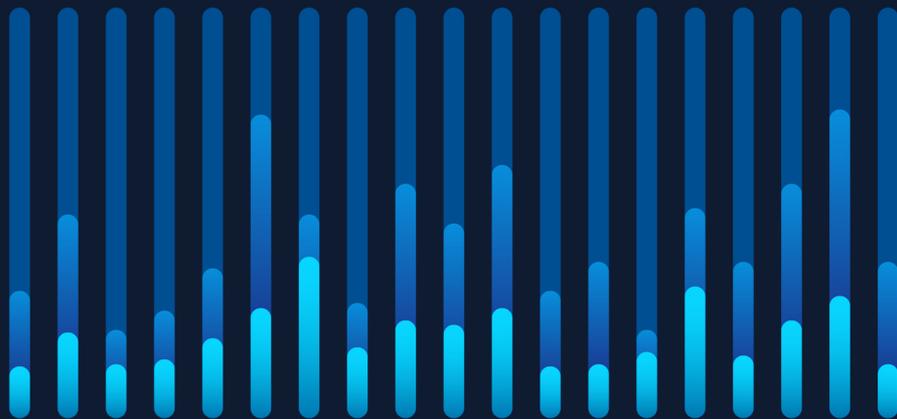


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Statistical Report of LIVE EVENT

The live event reached 33914 people and had 2327 Likes, Comments, and Shares. The video post had 1908 clicks and 403 of them where click to play.

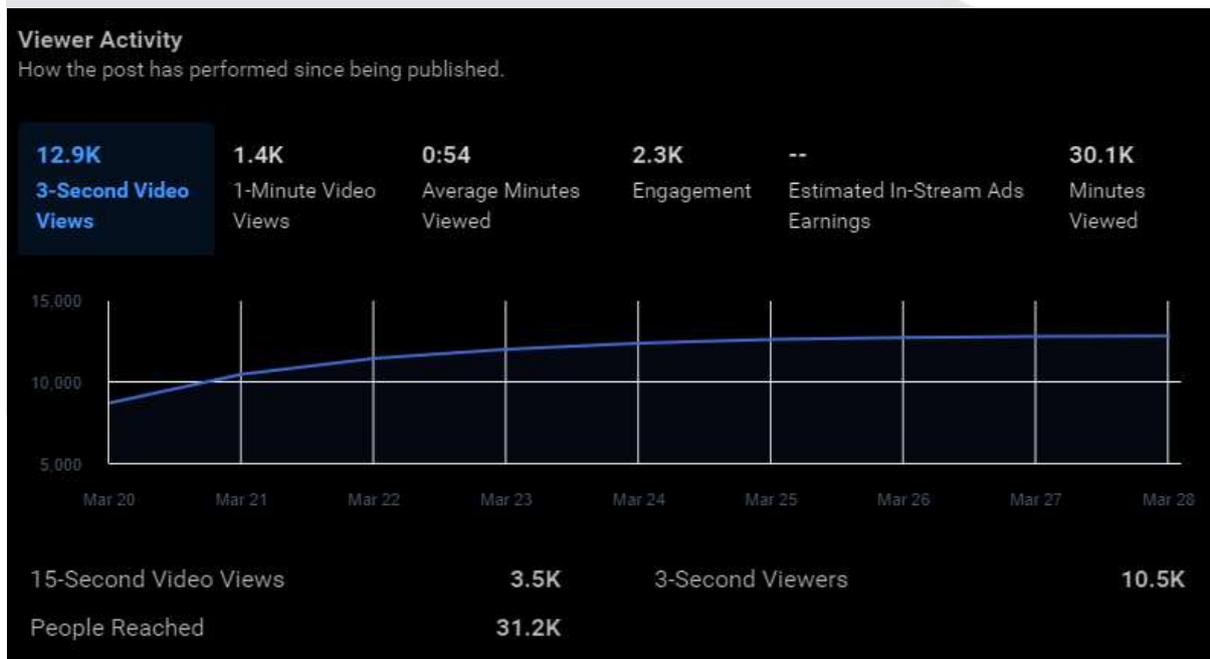
The image shows a screenshot of a Facebook post from 'Ahepa Hellas' and its performance analytics. The post is a live event titled 'Διαδικτυακή εκδήλωση ΑΗΕΡΑ Ψυχικού & Π.Ο.Μ.Ε.Ν.Σ: "1821 – 2021: 200 χρόνια από την Εθνική Παλιγγενεσία"'. It features a video player with a play button and a grid of speaker thumbnails. The post has 477 reactions, 261 comments, and 252 shares. The analytics section on the right provides detailed performance metrics.

Performance for Your Post		
31186 People Reached		
2327 Likes, Comments & Shares		
1908 Post Clicks		
403 Clicks to Play	49 Link Clicks	1456 Other Clicks
NEGATIVE FEEDBACK		
13 Hide All Posts	10 Hide Post	
0 Report as Spam	0 Unlike Page	
2327 Likes, Comments & Shares		
33914 Total Impressions	33917 Organic Impressions	0 Paid Impressions

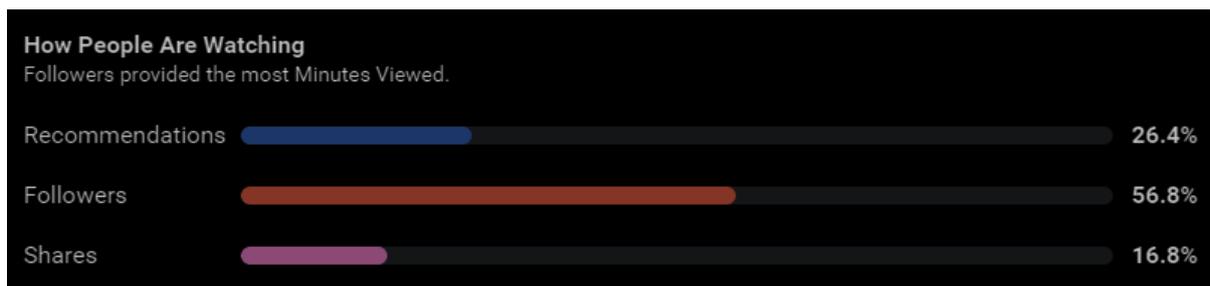




From 33914 people who viewed the video, 10.500 of them watched it for 3 seconds, and 3.500 watched it for 1 minute with average seconds viewed per person 54 seconds. The rest watched for more than 10 minutes with a total minutes viewed of 30.100 minutes.

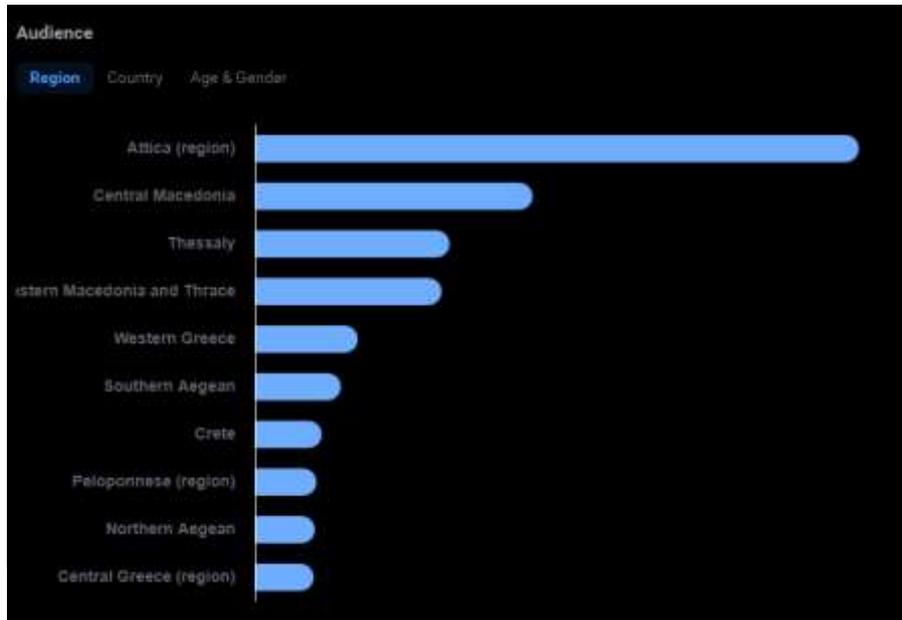


From all people who watched the video 26.4% of them came from recommendations on Facebook, 56.8% where followers of the page of AHEPA HELLAS, and 16.8% from Shares.

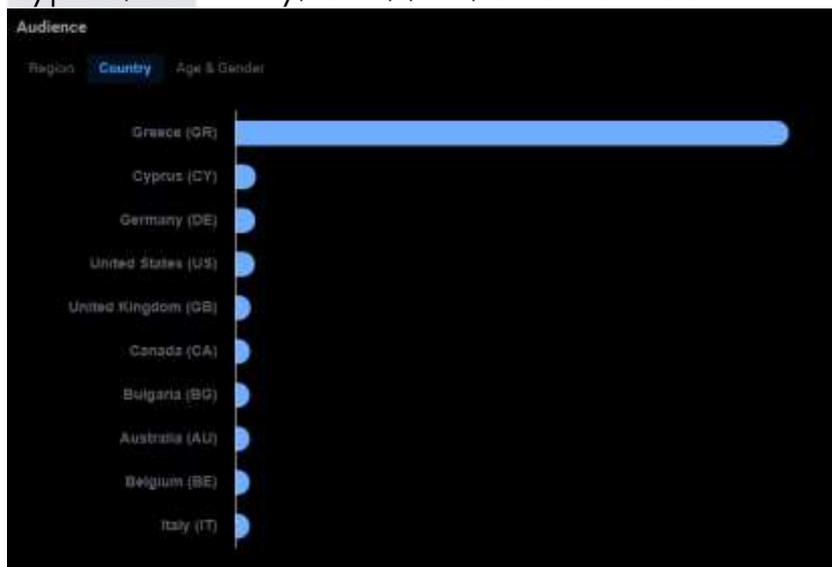




Most of the people who watched were from Attica, followed by Central Macedonia, Thessaly, Eastern Macedonia, and Western Macedonia.

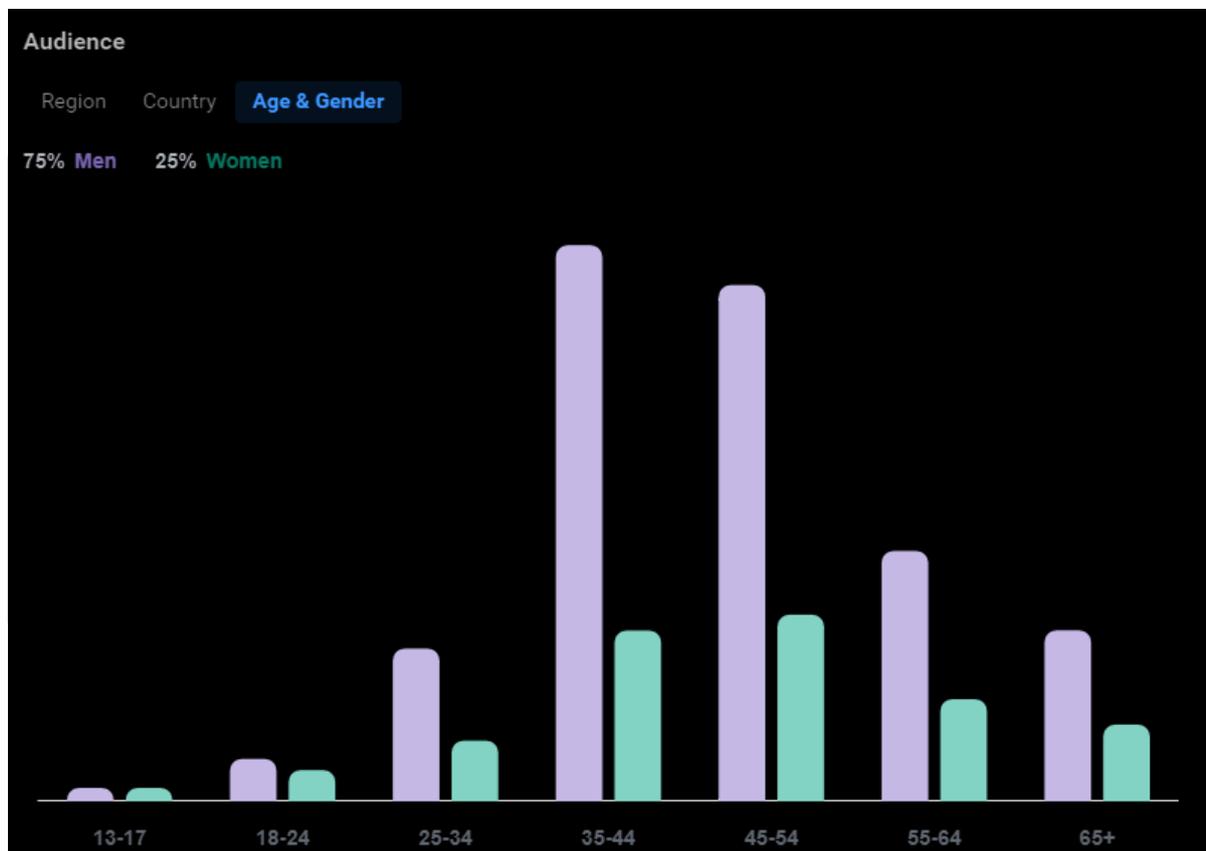


Most of the people who watched were from Greece followed by Cyprus, Germany, USA, UK, and Canada.





From all viewers 75% of them were men and 25% were women. Most popular age group was 25-54 between men and women.





The campaign had additional 59.164 views and 1.253 people registered for the event.

The screenshot shows a Facebook event page for the 200th anniversary of the Greek War of Independence. The event is titled "1821 - 2021: 200 χρόνια από την Εθνική Παλιγγενεσία" and is scheduled for Saturday, March 20, 2021, at 6 PM UTC+02. The event is hosted by Ahepa Hellas, a Non-Governmental Organization (NGO). The page displays the following details:

- Details:**
 - 1.3K people responded
 - Online: facebook.com
 - Saturday, March 20, 2021 at 6 PM UTC+02
 - Price: Free
 - Public - Anyone on or off Facebook
- Host:** Ahepa Hellas (Non-Governmental Organization (NGO))
- Insights:**
 - Last 7 Days: Mar 21 - Mar 28
 - People Reached: 59,164 (+4,173 last 7 days)
 - Responses: 1,253 (+8 last 7 days)

The event description, visible in the background, mentions the 100th anniversary of the Hellenic Republic and the 200th anniversary of the Greek War of Independence. It also mentions the participation of the Hellenic Republic and the Hellenic Republic of Cyprus.





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